BRINDLE BOOK CO.

Ruffing It Across America: The Charm-ing Adventures of Sassafras

AUTHOR VISIT • BOOK SIGNING • COMMUNITY EVENTS

Dear Library Director, Event Coordinator, or Community Partner,

Hello! My name is C.C. McGuinty, author of Ruffing It Across America: The Charm-ing Adventures of Sassafras. I would love the opportunity to visit your facility for an author appearance and book signing.

The Ruffing It Across America series follows Sassafras, a little English Bulldog with a big sense of adventure, as she travels, learns, helps others, and collects charms along the way. The stories blend adventure with reading, geography, history, kindness, curiosity, and opportunities for young readers to keep exploring beyond the books.

My setup can be adapted for libraries, community centers, festivals, bookstores, homeschool gatherings, senior centers, and other family-friendly venues. A visit may be as simple as a signing table, or it can include conversation about the series, educational activities, reader materials, and time for families to browse and ask questions.

The books are available through Amazon and the Ingram book-distribution network, allowing individual readers, libraries, and bookstores to order through familiar channels. Current editions include paperbacks with a retail price of $14.95 and full-color Collector's Edition hardcovers with a retail price of $49.95.

Along with the books, I can offer accompanying collectible charms, character stuffies, and other book-related merchandise when appropriate for the facility and event.

I also make promotion easy for the host facility. Brindle Book Co. can provide ready-to-use event graphics, a printable poster, author and series information, ordering information, and promotional copy for websites and social media.

If you would be interested in hosting C.C. McGuinty and Brindle Book Co. for an author visit or book signing, I would be happy to work with you to choose a date, time, and setup that fits your facility.

Thank you for supporting authors, young readers, and programs that encourage children to explore the world through books.

Warmly,

C.C. McGuinty
Brindle Book Co.
Ruffing It Across America: The Charm-ing Adventures of Sassafras

Rooted in Adventure. Cultivating Curiosity.

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MEET C.C. McGUINTY

Author • Storyteller • Founder of Brindle Book Co.



C.C. McGuinty
Brindle Book Co.

ABOUT THE AUTHOR

C.C. McGuinty is the author of Ruffing It Across America: The Charm-ing Adventures of Sassafras and the founder of Brindle Book Co. Her stories invite young readers to travel alongside a curious little English Bulldog as she explores new places, meets new friends, solves problems, and discovers that even small paws can make a big difference.

The series was inspired by the real-life Sassafras - “Sassy” - whose personality helped launch a fictional journey filled with adventure, humor, kindness, and curiosity. Sassy is the inspiration behind the books; author appearances are hosted by C.C. McGuinty and Brindle Book Co.

Created for young readers and families, the books are designed to encourage reading while opening doors to geography, history, nature, community, and further exploration.

ABOUT THE SERIES

Ruffing It Across America: The Charm-ing Adventures of Sassafras follows Sassy across America one adventure at a time. Along the way, she collects charms connected to the people, places, lessons, and memories that shape her journey. The series blends an ongoing story with opportunities for children to discover more about the world around them.

WHAT AN AUTHOR VISIT CAN INCLUDE

- Author meet-and-greet and book signing
- Conversation about the stories, characters, and places in the series
- Reader-friendly educational activities and take-home materials
- Books available for purchase and signing
- Collectible charms, character stuffies, and book-related merchandise when appropriate for the venue

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BOOKS & ORDERING INFORMATION

Ruffing It Across America: The Charm-ing Adventures of Sassafras

VOLUME ONE

A Charm-ing Beginning

Paperback ISBN: 979-8-952495-00-5

Retail price: $14.95 paperback

Scan to order on Amazon

Also available through Ingram distribution

VOLUME TWO

Gill-ty as Charged

Paperback ISBN: 979-8-952495-02-9

Retail price: $14.95 paperback

Scan to order on Amazon

Also available through Ingram distribution

COLLECTOR'S EDITION

Full-color Collector's Edition hardcover - retail price $49.95

LIBRARY & BOOKSELLER ORDERING

The series is available through the Ingram book-distribution network, allowing libraries and booksellers to order through their familiar purchasing channels.

AVAILABLE AT SELECT AUTHOR APPEARANCES

Signed books • Collectible charms • Character stuffies • Series-related merchandise

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THE ADVENTURE CONTINUES

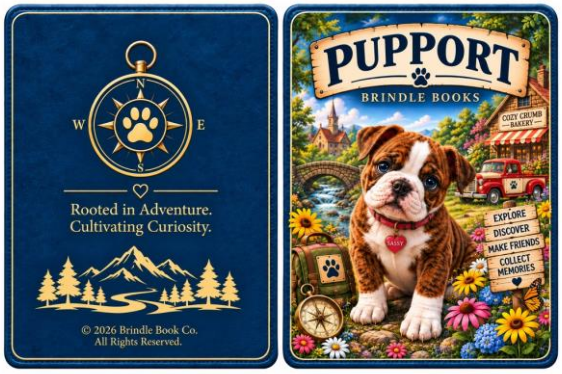
BEYOND THE BOOKS

Free reader and educator resources extend Sassy's adventures into learning, creativity and hands-on fun.



COLORING PAGES

Seasonal beginner & advanced pages



SASSY'S PUPPORT

Travel, geography & adventure



BASIL'S GARDEN

Nature, seeds & hands-on discovery



NATURE ACTIVITIES

Butterflies, habitats & helping wildlife



PLOT-TO-POT

Recipes, food & where it comes from



DETECTIVE CORNER

Observation, clues & problem solving

Color • Explore • Grow • Cook • Investigate • Create

Resources available at brindlebookco.com

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READY-TO-USE PUBLICITY

AUTHOR VISIT & BOOK SIGNING

Copy, paste and add your event details - we've made promotion easy.

LOCATION	DATE	TIME
_____	_____	_____

SHORT CALENDAR LISTING

Meet children's author C.C. McGuinty for an author visit and book signing featuring Ruffing It Across America: The Charm-ing Adventures of Sassafras. Discover Sassy's adventures across America, learn about the series, and meet the author behind the books. Books and select series merchandise will be available for purchase and signing.

SOCIAL MEDIA / FACEBOOK POST

We're welcoming children's author C.C. McGuinty of Brindle Book Co. for a special author visit and book signing! C.C. is the author of Ruffing It Across America: The Charm-ing Adventures of Sassafras, a children's adventure series that blends reading with travel, geography, history, kindness and curiosity. Stop by to meet the author, discover the world of Sassafras, explore reader activities and resources, and have your books signed. Books, collectible charms, character stuffies and select series-related merchandise may be available for purchase during the event.

WEBSITE / NEWSLETTER ANNOUNCEMENT

Join us for an author visit and book signing with C.C. McGuinty, author of Ruffing It Across America: The Charm-ing Adventures of Sassafras. Inspired by the real-life Sassafras, the series follows a little English Bulldog with a big sense of adventure as she travels, learns, helps others and collects charms along the way. The stories encourage young readers to explore reading, geography, history, nature, kindness and curiosity. Brindle Book Co. also offers coloring pages, hands-on activities, Sassy's Pupport, nature and gardening resources, Plot-to-Pot recipes, detective activities and other extensions that continue the adventure beyond the books. Books will be available for purchase and signing.

FOR HOST FACILITIES

Brindle Book Co. can also provide the event poster and promotional graphics for your website or social media. Please feel free to shorten the sample copy above to fit your calendar or platform.

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MEET THE AUTHOR!

C.C. McGuinty

Author of the

Ruffing It Across America Series

The Charm-ing Adventures of Sassafras

ADVENTURE
KINDNESS
CURIOSITY
FRIENDS
NATURE
HISTORY

AUTHOR VISIT & BOOK SIGNING

- Discover the adventures in the Ruffing It Across America Series
- Available through Renaissance Accelerated Reader®
- Educational activities that support reading, geography, history and kindness
- Books available for purchase & signing







LOCATION:	DATE:	TIME:

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